**LESSON PLAN 2023-24 BTM/BTTM**

**(EVEN SEMESTER)**

**Name of Teacher : Dr. Daleep Kumar**

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| **Subject/Month** | **BTTM 2ND SEMESTER: CULTURAL TOURISM RESOURCES OF INDIA** |
| **February** | **Introduction to Culture**  Culture: Concept and its essential features, elements of Indian culture,  Geographical variations of Indian culture. Cultural as tourist attraction with  special reference to India |
| **March** | **Religions and Pilgrimage Places in India.**  Major Religions of India and their salient features.  Major Pilgrimage Places related to Hinduism,  Buddhism, Jainism, Islam and Sikhism (Any four places for each religion) |
| **April** | **Indian Architecture and Monuments**  Buddhist Architecture: main features of Ajanta, Ellora and Sanchi. Hindu  Architecture: main features of Khajuraho temples, Sun temple of Konark,  Shore Temple of Mamallapuram.  Medieval Architecture: Taj Mahal, Red Fort of Delhi, Fatehpur Sikri. |
| **May** | **Dances, Music and Fairs of India**  Classical Dances of India, Major tourism oriented fairs and festivals of  India and their significance for tourism: Kullu-Dussehra, Pongal, Bihu, and  Desert festivals. |

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| **Subject/Month** | **BTM Fourth Semester-Pilgrimage Tourism-402** |
| **January** | Major religions in India:  - Hinduism: Salient features  - Buddhism & Jainism : Main Teachings and Philosophy  - Islam and Sikhism: Basic features |
| **February** | Major pilgrimage centers of India – I:  - Hinduism: Four Dham – Badrinath, Rameshwaram, Puri and Dwaraka  - Varanasi, Mathura-Vrindavan, Haridwar, Vaishno Devi, Allahabad, Kurukshetra &Tirupati |
| **March** | Major pilgrimage Centres of India – II:  - Buddhism and Jainism: Bodh Gaya, Sarnath, Mount Abu, Palitana  - Islam, Christianity and Sikhism: Ajmer, Goa and Amritsar |
| **April** | Trends and Patterns in pilgrimage tourism in India  Strategies to promote pilgrimage tourism in India  Problems and prospects of pilgrimage tourism in India |

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| **Subject/Month** | **BTM Fourth Semester -Principles of Management 403** |
| **January** | Concept of management, definition, nature, purpose, management as an art, science, and a profession, functions of management, systems approach to management. |
| **February** | Planning meaning, steps in planning process, purpose, type of plans, management by objectives, Decision making- meaning, definition, importance, ration, process of decision making, limitations. |
| **March** | Organizing- meaning process of organizing, levels of organizing, span of management, forms -line, functional, line & Staff and Committee form of organizations. Delegation of Authority, Decentralization & Centralization. |
| **April** | Motivation and theories of motivation, Leadership traits and styles, Communication process and barriers, Controlling process, need, feedback and feed forward control. |

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| **Subject/Month** | **BTM Sixth Semester -Economics of Tourism-603** |
| **January** | **Introduction to Tourism Economics:**  Concepts of economics and their relevance to tourism, Tourism development and national economy contribution to GDP, Globalization, Liberalization, Privatization and their impacts on Tourism, FDI in Tourism-Trends and Implications |
| **February** | **Economics of Tourism Demand:**  Nature of demand, Factor influencing tourism demand, economic determinants of Tourism demand, price and income elasticity of tourism demand, trends in tourism demand. |
| **March** | **Economics of Tourism supply**:  Market Structure and Tourism supply, elasticity of supply, Integration in tourism supply, supply trends |
| **April** | **Economic impacts of Tourism:**  Employment and income creation, Tourism Multiplier, Balance of payment, Foreign exchange.  *Visible and invisible trade*, Cost concept, types of costs, Tourism Taxation |

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| **Subject/Month** | **BTM Sixth Semester -Adventure Tourism-604** |
| **January** | Definition, nature and scope of Adventure tourism. Geographical diversities and opportunities for adventure tourism in India. |
| **February** | Land based Adventure activities; Mountaineering, trekking in Himalayan states. Necessary equipment, techniques and problems. |
| **March** | Water based activities- water resources of India; river- lakes and sea water. Rafting, kayaking boating, SCUBA diving and coastal activities. |
| **April** | Air based activities, hang gliding, ballooning and sky diving. Places, organizations and equipment’s associated with above activities. |